Accelerating the Growth of Integrated Agriculture Value Chains in Maharashtra

A Platform to Network: Explore Opportunities, Establish Collaboration
Day and Date: Monday 15th May 2023
Time: 10:00 a.m. to 5:00 p.m.
Venue: Walchand Hirachand Hall, 4th floor, IMC Bldg, Churchgate, Mumbai

Dear Sir/ Madam,

We are pleased to inform you that the Expert Committee on Agribusiness and Food Processing of IMC Chamber of Commerce and Industry is organising a Conference with following details:

Topic : **Accelerating the Growth of Integrated Agriculture Value Chains in Maharashtra**
Day and Date : **Monday 15th May 2023**
Time : **10:00 a.m. to 5:00 p.m.**
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Agriculture is the primary source of livelihood for more than half of India's workforce. Agriculture and allied activities account for 15-18 percent of national GDP.

Maharashtra State leads the country's economic growth. In agriculture, the State's contribution is significant in a host of crops including grains, oilseeds, cotton, sugar, horticulture as well as milk and meat. With growing food processing infrastructure and relatively easy access to global markets, the State is ideally suited to lead the country's next farm revolution.

There is an urgent need to streamline supply chains in order to develop *'win-win'* models for cultivators, processors, exporters, importers, service providers and consumers. Accelerated Improvement in the agriculture value chain will deliver economic benefit to all stakeholders.

The conference will have discussion on 3 crops that are important for Maharashtra- **Millets, Oilseeds and Cotton**.
- **MILLETS** reviving the forgotten Super Food: Where do we stand and where do we go?
- How to ensure Sustained Growth in Indian **COTTON**
- Strategies to become Atmanirbhar in the **OILSEED** Sector

Hon'ble Shri. Abdul Sattar, Agriculture Minister, Government of Maharashtra will be delivering Inaugural Address as the Chief Guest.

Dr. Ashok Dalwai CEO, National Rainfed Area Authority (NRAA), Union Ministry of Agriculture and Farmers Welfare, Government of India and Dr. Eknath Dawale, Principal Secretary, Agriculture, Government of Maharashtra will be addressing as Guests of Honour.

Dr. Dayakar Rao B, Principal Scientist ICAR, Indian Institute of Millets Research (IIMR) will deliver a keynote address at the session on **MILLETS** reviving the forgotten Super Food: Where do we stand and where do we go.

Ms. Roop Rashi, Textile Commissioner, Ministry of Textiles, will deliver a keynote address at the session on How to ensure Sustained Growth in **Indian Cotton**.

The daylong Conference would feature eminent speakers and domain experts who would discuss in-depth a range of sub-themes including policy, issues, challenges, opportunities, technology, market linkages, investment and so on. The list of eminent speakers includes

- Mr. Aashay Doshi, Director, Bloomfield Agro Products
- Mr. G Chandrashekhar, Economic Advisor IMC and Director IMC ERTF
- Dr. Raj Bhandari, Member, National Technical Board on Nutrition (NTBN)
- Mr. Ram Kaundinya, Director General, Federation of Seed Industries of India (FSII)
- Mr. Sandeep Bajoria, Chairman, All India Cottonseed Crushers' Association
- Mr. Santosh Sreedhar, Partner, Avalon Consulting
- Dr. Sudhir Kumar Goel, Freelance Consultant, Former Additional Chief Secretary Agriculture and Marketing, Government of Maharashtra
- Dr. Venkatram Vasantavada, CEO Seedworks International Pvt Ltd

We would appreciate your confirmation for this event by registering at https://www.imcnet.org/events-1838. For further queries you may write to anita.naik@imcnet.org.

REGISTRATION FEE:
For IMC Members - Rs. 750 + 18% GST = Rs. 885/-
For Non-Members - Rs. 1000 + 18% GST = Rs. 1180/-
DISCOUNT: 10% for 2 or more delegates from the same organization
            20% for 5 or more delegates from the same organization

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We do hope you will be able to seize this opportunity and participate in this event by registering yourself.

With regards,

Ajit Mangrulkar
Director General